



# Master in Management

Information Event

Prof. Dr. Sebastian Junge  
Chair of Corporate Management  
Friedrich-Alexander-University Erlangen-Nuremberg

# Information event about the Master in Management

## Agenda

1. General information about the study program
2. Study structure
3. Admission process
4. Questions

# The profile of the Master in Management prepares students for a variety of management tasks

Profile of the study program and career goals

## Master in Management

- Theoretical knowledge of management concepts
- Practice-oriented application
- Quantitative skills
- Teamwork, presentation, and negotiation skills
- International focus
- Management research expertise

## Career prospects



- Middle and upper management
- Start ups & entrepreneurship
- Business consulting
- ...and many more

# Eight chairs and one junior professorship make up the Institute of Management (IFM)

## Lecturers and contact persons



**Prof. Dr. Beckmann**  
Corporate Sustainability  
Management



**Prof. Dr. Bican**  
Technology Management



**Prof. Dr. Fischer**  
Accounting and Management  
Control



**Prof. Dr. Hartmann**  
Supply Chain  
Management



**Prof. Dr. Holtbrügge**  
International  
Management



**Prof. Dr. Junge**  
**Program Coordinator**  
Corporate Management



**Prof. Dr. Schöffski**  
**Institute director**  
Health Management



**Prof. Dr. Tiefenbeck**  
Digital Transformation



**Prof. Dr. Voigt**  
Industrial  
Management



**Further information about the study program and the application process are available on the FAU websites**

Contact

### Application process



**Eva Dötschel**  
**Research and teaching associate**  
Chair of Corporate Management

Room: 4.225  
Lange Gasse 20  
90403 Nürnberg

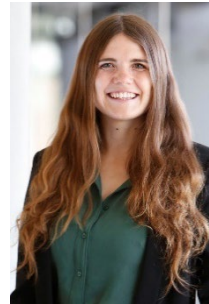


+49 911 5302-95489



eva.doetschel@fau.de

### Program structure



**Eva Krakowitzky**  
**Research and teaching associate**  
Chair of Corporate Management

Room: 4.229  
Lange Gasse 20  
90403 Nürnberg



+49 911 5302-95288



eva.krakowitzky@fau.de

# Master in Management

## Agenda

1. General information about the study program
2. Study structure
3. Admission process
4. Questions

# The study program for the Master in Management is scheduled for four semesters of full-time study

## General information

Form of study: Full-time

Language: German / English

Duration: 4 semesters

Scope: 120 ECTS



The study program offers an elective compulsory section for the basic knowledge as well as an area of specialization with nine focal points for individual focus

Study program MiM starting winter semester 2023/2024

Study plan: Master in Management (MiM)				Semester			
				1	2	3	4
				ECTS	ECTS	ECTS	ECTS
Core courses (35 ECTS)	Core courses	The core courses provide fundamental knowledge and soft skills in disciplines relevant to management.	35	25	10	10	
	Management foundations		20	15	10		
	Finance and controlling		5	5			
	Case studies, projects, presentation & team skills		10		5	5	
Electives (55 ECTS)	Electives	The electives offer additional possibilities for individual specialization.	55	5	15	25	
	Module group Strategic management & International business		0-55	0-5	0-15	0-25	
	Module group Value creation & Digital transformation		0-55	0-5	0-15	0-25	
	Module group Entrepreneurship & Innovation		0-55	0-5	0-15	0-25	
	Module group Financial management		0-55	0-5	0-15	0-25	
	Module group Health care management		0-55	0-5	0-15	0-25	
	Module group Marketing management		0-55	0-5	0-15	0-25	
	Module group Supply chain management		0-55	0-5	0-15	0-25	
	Module group Sustainable and responsible management		0-55	0-5	0-15	0-25	
	Module group Research track		0-55	0-5	0-15	0-25	
Master thesis (30 ECTS)	Master thesis		30				30
	ECTS		120	30	30	30	30



# The core courses covers fundamental knowledge and soft skills in management-relevant disciplines

## Structure of core courses

Management Foundations	Language	Semester	Chair
Business strategy	English	Winter	Junge
Business ethics and corporate social responsibility	English	Summer	Beckmann
Corporate strategy	English	Summer	Junge
Global operations strategy	English	Winter	Voigt
Management von Industrie 4.0	German	Winter	Voigt
Produktion- und Supply Chain Management	German	Winter	Hartmann
Personalmanagement	German	Winter	Holtbrügge
Technology and innovation management	German	Summer	Voigt
Finance and controlling	Language	Semester	Chair
Managerial Finance (formerly FGM)	English	Winter	Junge
Kapitalmarktorientierte Unternehmenssteuerung (KUST)	German	Winter	Scholz
Controlling and Reporting (CAR)	German	Winter	Fischer
Controlling of Business Systems (CBS)	German	Winter	Fischer

# The electives offer the opportunity to individually specialize in nine different areas

Electives



## Two new module groups are introduced in the electives - otherwise the structure remains comparable to the old study program version (from WS 19/20)

### Overview electives

Electives	English	German	Bilingual	SUM
Strategic management & International business	45 ECTS	20 ECTS	-	65 ECTS
Value creation & Digital transformation	30 ECTS	15 ECTS	-	45 ECTS
Entrepreneurship & Innovation	35 ECTS	35 ECTS	5 ECTS	75 ECTS
Financial management	5 ECTS	85 ECTS	-	90 ECTS
Health care management	5 ECTS	65 ECTS	15 ECTS	85 ECTS
Marketing management	5 ECTS	60 ECTS	-	65 ECTS
Supply chain management	5 ECTS	30 ECTS	5 ECTS	40 ECTS
Sustainable and responsible management	25 ECTS	25 ECTS	-	50 ECTS
Management research	25 ECTS	20 ECTS	30 ECTS	75 ECTS

■ Completely available in one language (German / English)

■ Scarce in one language (German / English) available → Point threshold specialization: 20 ECTS

# The module handbook covers all relevant information on the study program and the available courses

## Module handbook

In the **module handbook** all information about the admitted courses, study programs, information about ECTS etc. can be found :

[https://www.wiso.rw.fau.de/files/2022/10/MHB-Management\\_Zweitversion-Veroeffentlichung\\_WS-22-23.pdf](https://www.wiso.rw.fau.de/files/2022/10/MHB-Management_Zweitversion-Veroeffentlichung_WS-22-23.pdf)

Please note that the current module handbook still considers the old study program!



# Master in Management

## Agenda

1. General information about the study program

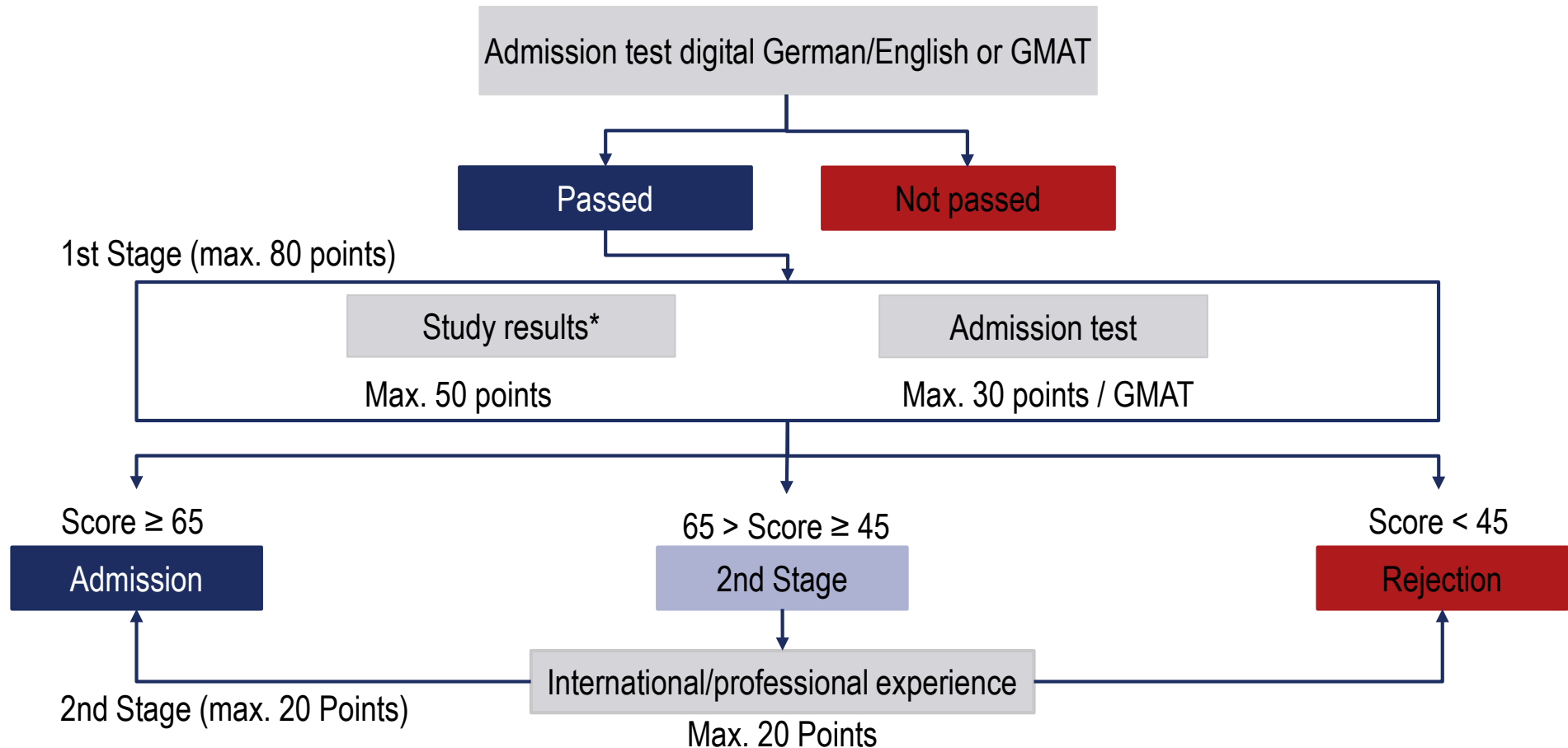
2. Study structure

3. Admission process

4. Questions

## After the two stages of the admission procedure the decision on admission or rejection follows

Admission process



\*Bachelor's degree does not need to be fully completed at the time of application.  
Applicants must have completed at least  $\geq 135$  ECTS in their degree programs.



# The scoring system provides a maximum of 50 points for the bachelor's grade and up to 30 points for the admission test

## Scoring system

Study results	
1,0	50
1,1	49,5
1,2	49
1,3	48,5
1,4	47,5
1,5	47
1,6	46
1,7	45
1,8	44
1,9	43
2,0	41,5
2,1	40,5
2,2	39
2,3	37,5
2,4	36
2,5	34,5
2,6	32,5
2,7	31
2,8	29
2,9	27
3,0	25
3,1	23
3,2	20,5
3,3	18,5
3,4	16
3,5	13,5
3,6	11
3,7	8,5
3,8	5,5
3,9	3
4,0	0



Admission test	
1,0	30
1,1	
1,2	
1,3	28
1,4	
1,5	
1,6	
1,7	24
1,8	
1,9	
2,0	21
2,1	
2,2	
2,3	18
2,4	
2,5	
2,6	
2,7	14
2,8	
2,9	
3,0	11
3,1	
3,2	
3,3	8
3,4	
3,5	
3,6	
3,7	4
3,8	
3,9	
4,0	1

Score  $\geq 65$   
Admission

$65 > \text{Score} \geq 45$   
2. Stage

Score  $< 45$   
Rejection



Professional experience (in weeks)	
>52-46	10
45-41	9
40-36	8
35-31	7
30-26	6
25-21	5
20-16	4
15-11	3
10-6	2
5-1	1
0	0

International experience (in months)	
>12-6	10
5	8
4	6
3	4
2	2
1	1
0	0

# The admission test ensures that applicants have the required knowledge for the study program

## Key data admission test

- Two dates:  
1. date: **24 March 2023**  
2. date: **28 April 2023**
- Duration: 60 minutes
- Form: Single Choice
- Evaluation: 1,0 - 5,0 (from 4,0 passed)
- Alternative (chargeable, FAU-external):  
GMAT with at least 600 points



Registration via the homepage Master in Management:

<https://www.unternehmensfuehrung.rw.fau.de/master-in-management/studieninteressierte/zugangstest//>

# The contents of the admission test are oriented towards the basic courses that are taken as part of a bachelor's degree in economics

Content admission test

Introduction to business administration  
(Unternehmer und Unternehmen)

Corporate Management  
(Internationale Unternehmensführung)

Accounting and controlling  
(Kostenrechnung und Controlling)

Investment and financing  
(Investition und Finanzierung)

Basics of empirical economic research  
(Praxis der empirischen Wirtschaftsforschung)



Literature  
(see homepage)  
and  
news from  
economy and politics

## Further information about the program as well as the application process is available on the FAU websites

### Related links

Information about the Master in Management

Management

<https://www.unternehmensfuehrung.rw.fau.de/master-in-management/>

<https://www.wiso.rw.fau.eu/study/study-options/masters/management/>

The application takes place via the online portal campo

campo

<https://www.campo.fau.de>

Information on the formal admission process (Master's Office)

Admissions Office, Master's Office  
and Office for Scholarships

<https://www.fau.eu/education/application-and-enrolment/entry-requirements/admissions-office-masters-office-and-office-for-scholarships/>

# Master in Management

## Agenda

1. General information about the study program
2. Study structure
3. Admission process
4. Questions

# Questions?

